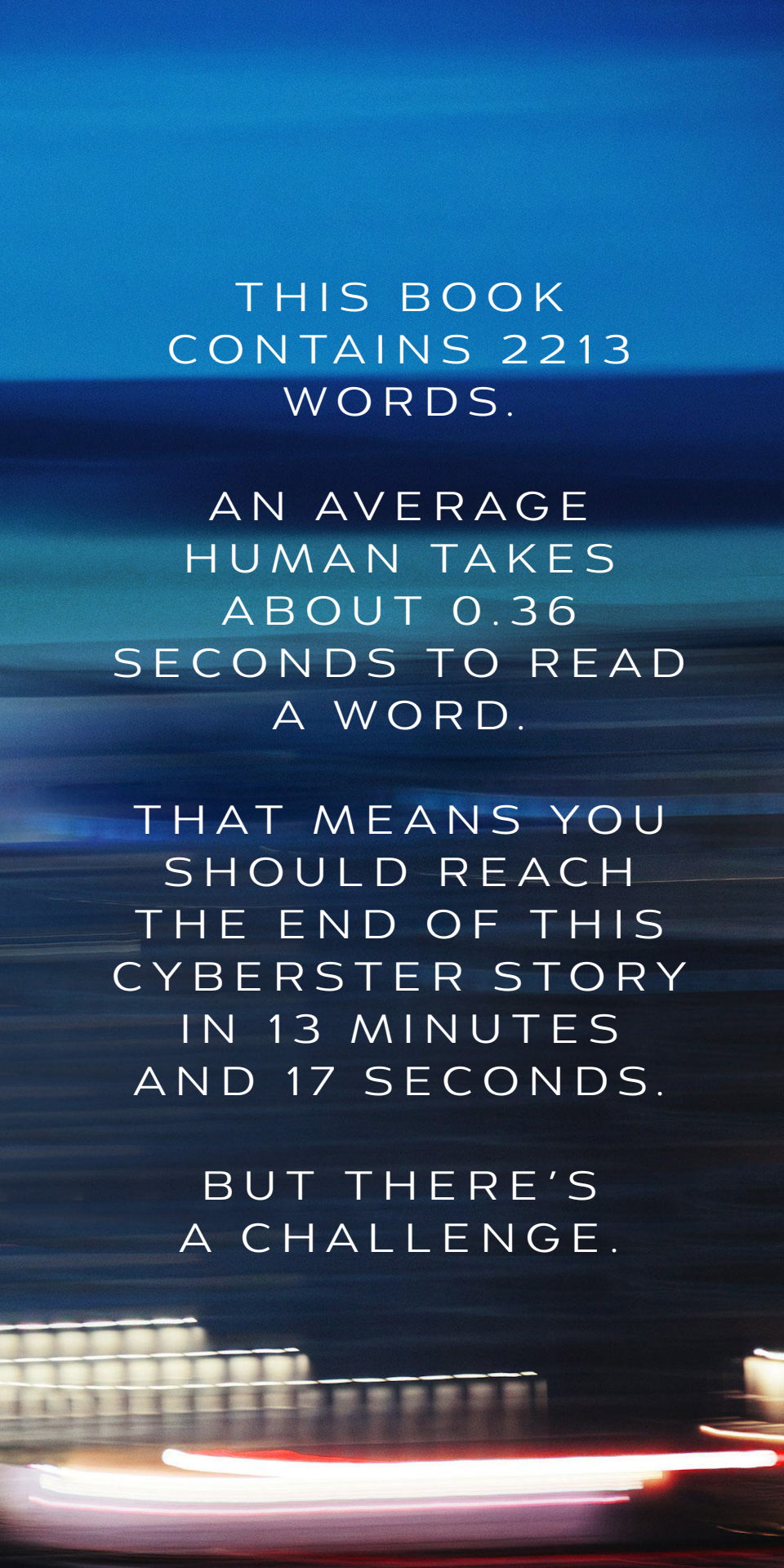
MG Cyberster

0-100 KM/H IN 3.2 SECONDS

THE WORLD'S FASTEST MG HAS A CHALLENGE FOR YOU.




THIS BOOK CONTAINS 2213 WORDS.
AN AVERAGE HUMAN TAKES ABOUT 0.36 SECONDS TO READ A WORD.
THAT MEANS YOU SHOULD REACH THE END OF THIS CYBERSTER STORY IN 13 MINUTES AND 17 SECONDS.
BUT THERE'S A CHALLENGE.

READY?
(PLEASE FASTEN YOUR MENTAL SEATBELT.)

The MG Cyberster is a distraction.
From work. From your to-do list.
From even finishing this sentence.

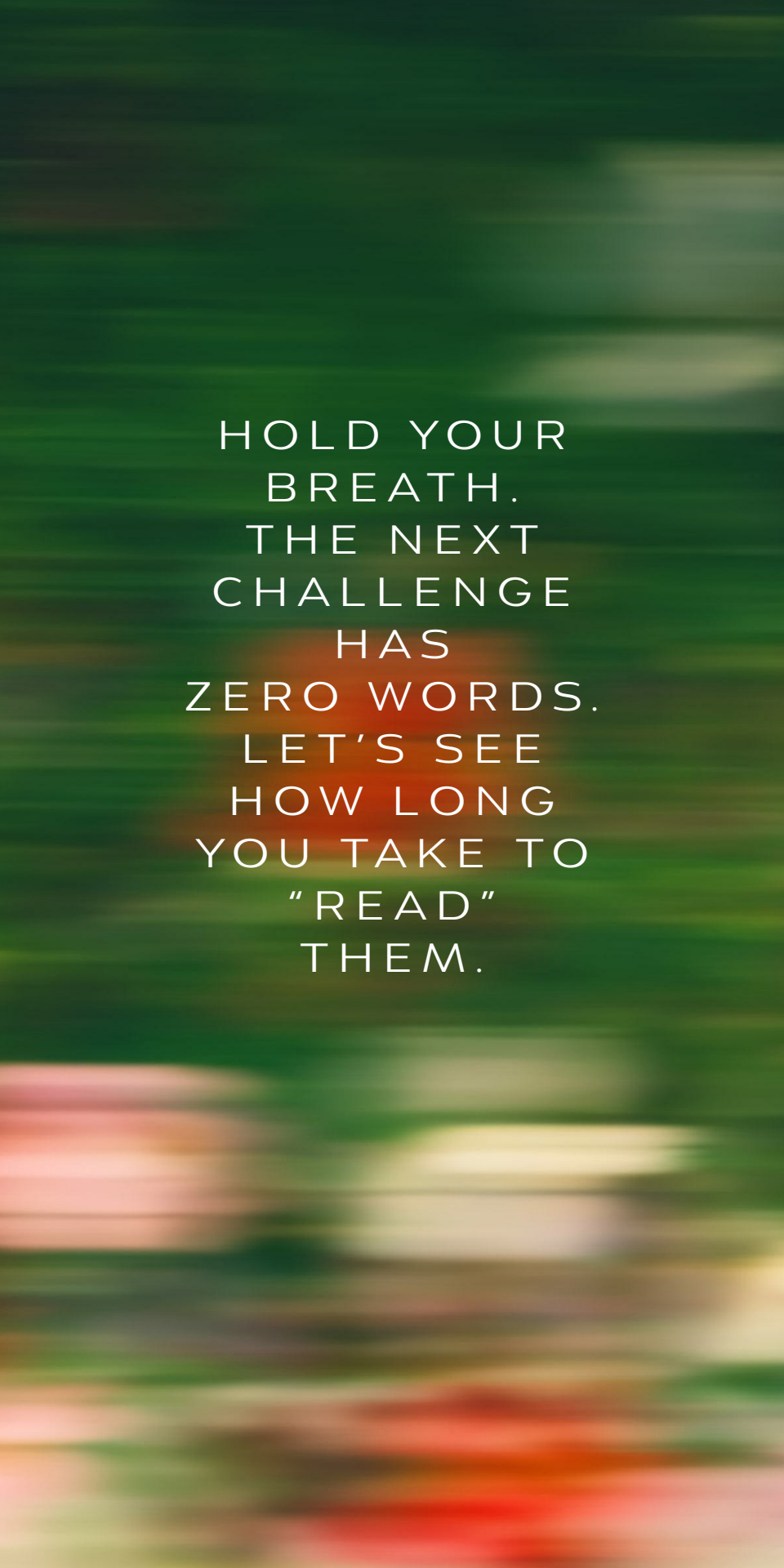
It pulls you in. Captures your imagination.
Makes you stare longer than you should.

Scissor doors. Cut from a wilder cloth.
Every curve, designed to interrupt.

You weren't supposed to stop.
Too late.

Quick—turn the page.
But don't say we didn't warn you.




HOLD YOUR
BREATH.
THE NEXT
CHALLENGE
HAS
ZERO WORDS.
LET'S SEE
HOW LONG
YOU TAKE TO
"READ"
THEM.


GJ 17 C 0026TC/34


GJ 17 C 0026TC/34


GJ 17 TC 0261

YOU TOOK TOO LONG THERE. BUT WE GET IT.

Let's see how you feel about what's coming next.

We're going back.
Before butterfly doors. Before www.
Before now.

Back through a hundred years of MG—
of engineering icons,
of open roads and open-top dreams.

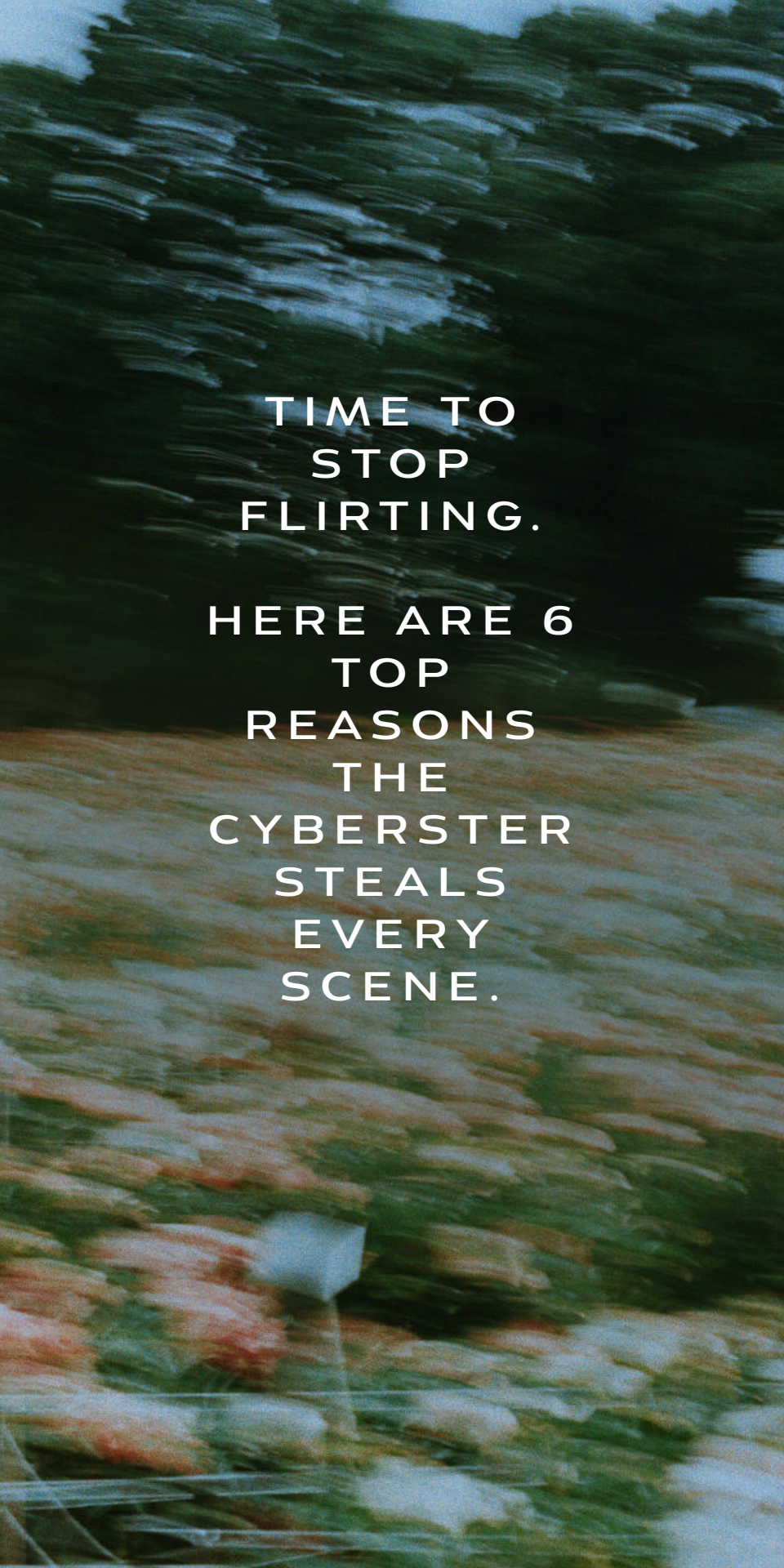
All the way to the 1960s,
when the roadster wasn't just a car—
it was a rebellion on wheels.

Meet the original MGB.
The spirit we never let go of.
The soul that now drives the future.

MGB: **“We started a love story.”**

Cyberster: **“I’m writing the next chapter.”**




TIME TO
STOP
FLIRTING.
HERE ARE 6
TOP
REASONS
THE
CYBERSTER
STEALS
EVERY
SCENE.

1

DOORS THAT RISE. AND SO DOES EVERYTHING ELSE.

First-in-segment electric scissor doors.
A showstopper before the drive even starts.



2

SKY ALWAYS LOOKS BETTER NAKED.

Convertible roof drops in 10 seconds. Because some tops were meant to come off.



3

BLINK.
YOU
MISSED IT.

510 PS Power. 725 Nm of torque.
Blistering dual-motor thrust that
launches you before your
thoughts can catch up.

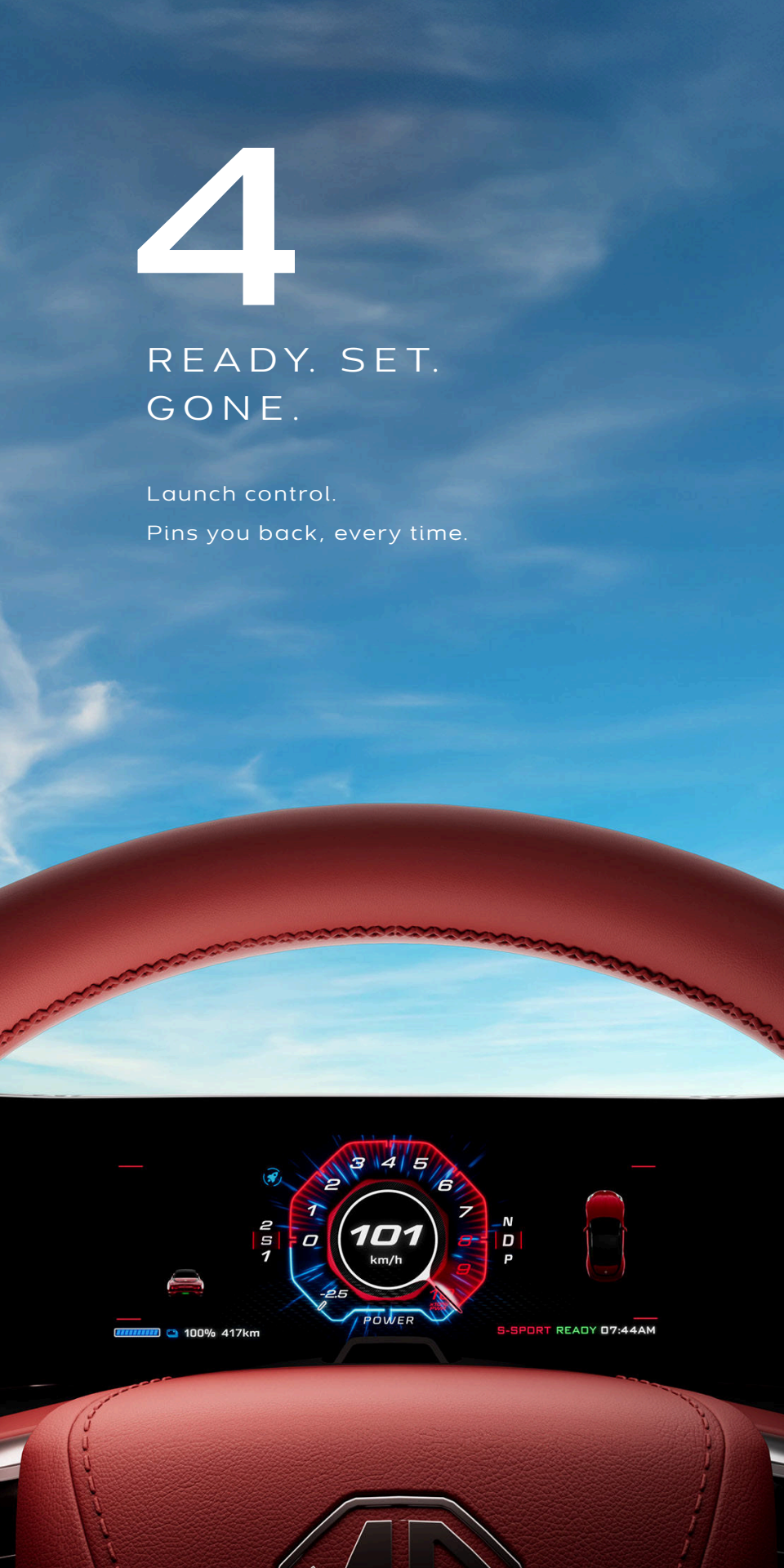


4

READY. SET. GONE.

Launch control.

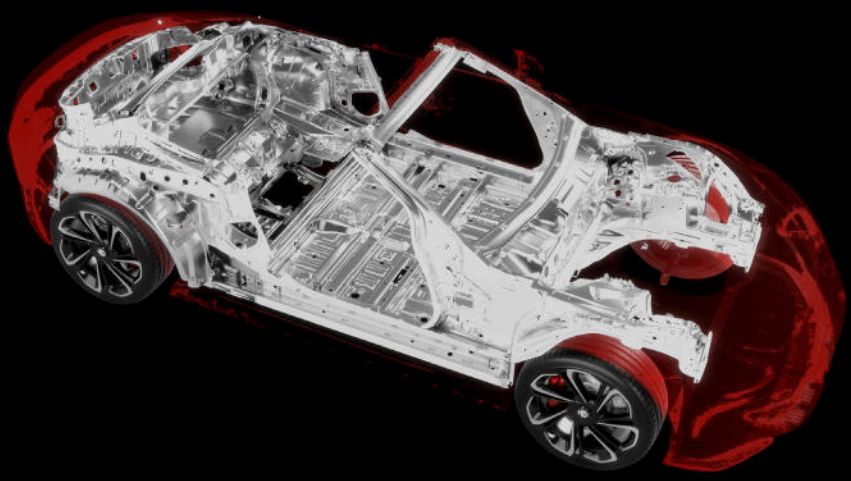
Pins you back, every time.



5

MARCO FAINELLO TUNED THIS. ENOUGH SAID.

F1 engineering legend Marco Fainello brought his track mastery to the Cyberster. The result? A chassis tuned for precision. Steering geometry that reads your mind. And handling that feels like instinct.



6

STOP!

20" Pirelli P Zero tyres +
Brembo brakes with 4-piston calipers.
Grip, stop, repeat.



HOPE YOU'RE ENJOYING THE DRIVE SO FAR.

Judging by your pace, this isn't exactly 100 words in 36 seconds.

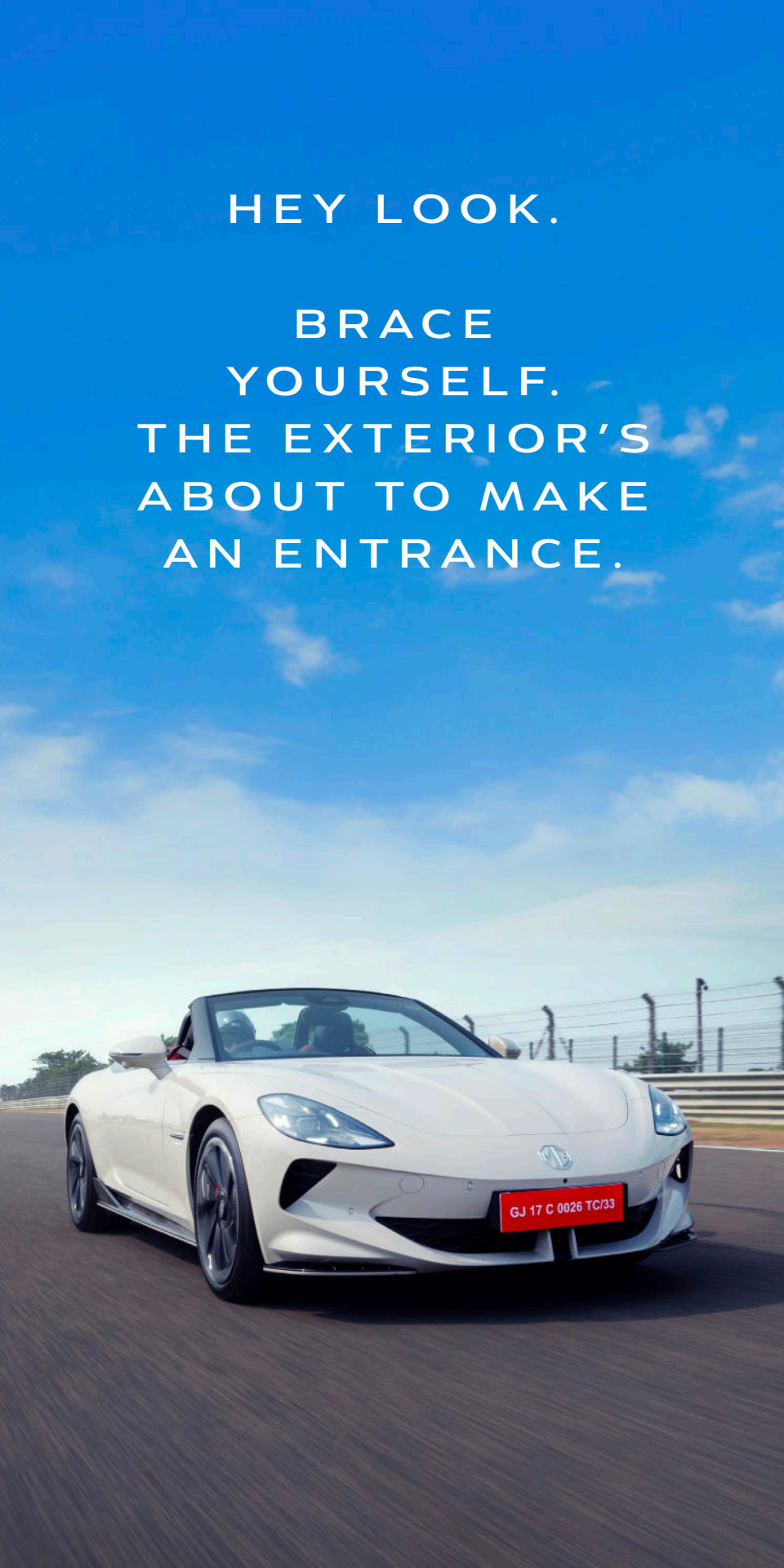
But hey, take your time.

Because we're about to shift into something deeper.

More reasons to fall for Cyberster, coming up.

HEY LOOK.

BRACE
YOURSELF.
THE EXTERIOR'S
ABOUT TO MAKE
AN ENTRANCE.



CAUGHT YOU STARING.

The MG Cyberster isn't just designed to turn heads— it's built to turn the page on modern sports car design.

With sculpted shoulder lines, dynamic proportions, and a silhouette born from classic roadsters, it makes an impact from every angle.

The future never looked so familiar— or so bold.



TEMPTATION HAS A FACE.

And it's blowing kisses at the laws of physics.

Best drag coefficient of 0.269 Cd among its peers.

Long sweeping bonnet
Because why just arrive, when you can make an entrance two seconds early?

Storm-eye headlamps
Lights so sharp, they don't just help you see better—they help others see you coming.

Active Aero
Active Slick little vents that flirt with airflow, smooth things out, and leave drag in the dust.

A stance that snarls
Low. Wide. Like it skipped leg day for a reason. Park it, and people pause.

Aerodynamics with attitude
Shaped by science, styled for scandal. It doesn't just cut through air—it makes wind feel irrelevant.



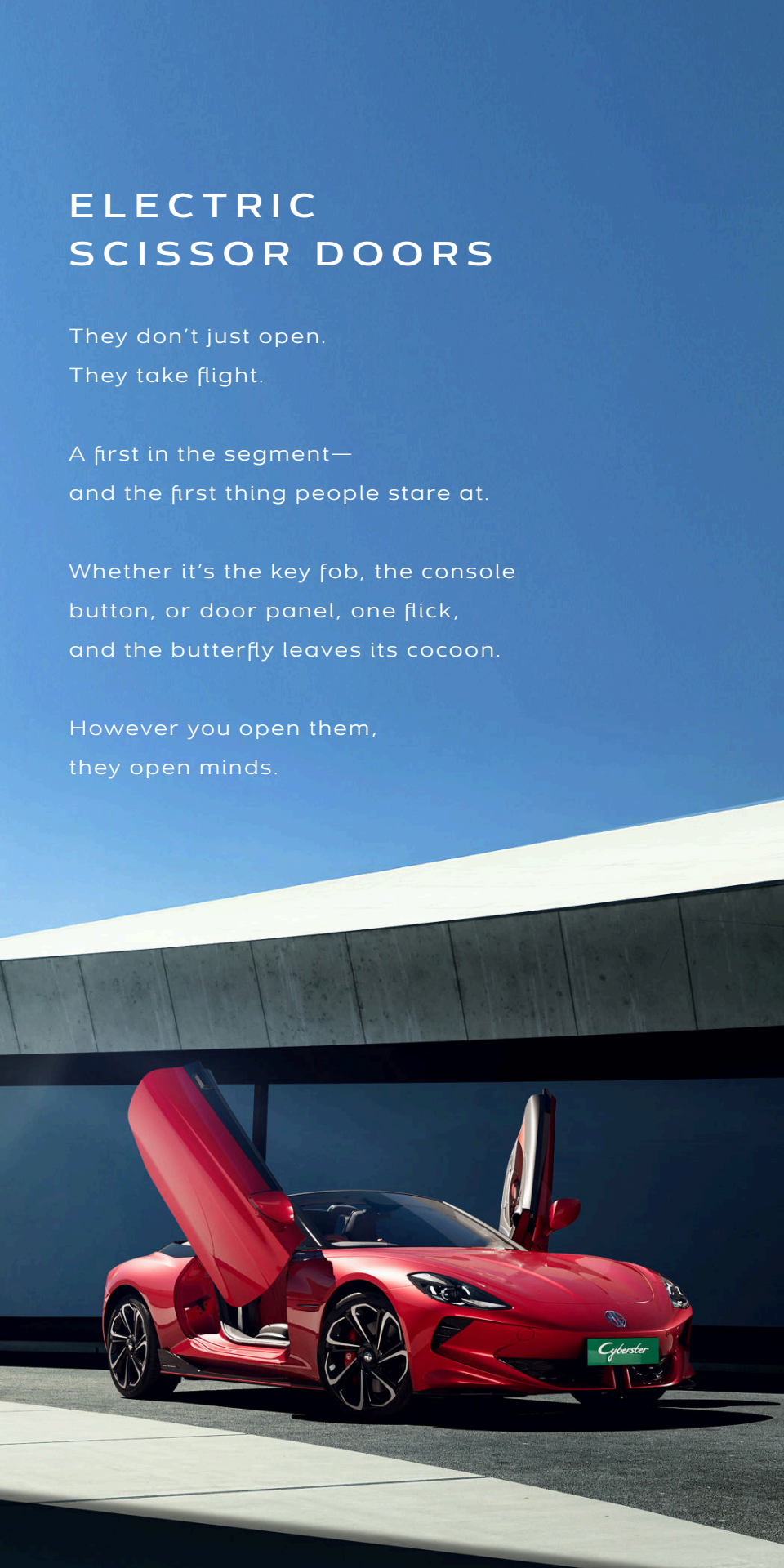
ELECTRIC SCISSOR DOORS

They don't just open.
They take flight.

A first in the segment—
and the first thing people stare at.

Whether it's the key fob, the console
button, or door panel, one flick,
and the butterfly leaves its cocoon.

However you open them,
they open minds.



TOP DOWN IN TEN SECONDS

Convertible roof made from durable material.

Isolates sound or lets in the wind—in under 10 seconds.

Choose silence or skyline.



BECAUSE PEOPLE WILL FOLLOW.

But not for long.
The Kammback rear slices through air—cutting drag, not drama.

Arrow-shaped tail lamps. F1-style reverse and fog lights.

All designed to leave a lasting impression— in the split second before you disappear.



YOU JUST CROSSED THE 500-WORD MARK.

MEANWHILE, THE CYBERSTER'S ALREADY GONE FROM 0 TO 100—56 TIMES.

WHAT ARE YOU WAITING FOR? SURRENDER LOOKS GOOD ON YOU.

TIME TO SEE
WHAT ALL THAT
BEAUTY CAN DO.

IT'S NOT JUST
HERE TO POSE.



MORE THAN FAST.
RECORD-SETTING.

0-100 km/h in just 3.2 seconds.

It's not just quick, it holds Asia's fastest acceleration record for a sports car, set on the salt flats of Sambhar Lake.

Go ahead, chase that.



AWD:
ALL WHEELS.
ALL WIN.

With All-wheel drive, a rear-biased 62:38 power split, and staggered wheels, the Cyberster grips harder, corners sharper, and launches like nothing else.

Paired with 50:50 weight distribution for control so precise, you'll swear it reads your mind.



TYRES WITH A FAN FOLLOWING.

20″ light-alloy wheels wrapped in Pirelli tyres, famous on the road, and off it.

Brembo brakes deliver precision stopping. Pirelli noise cancellation that listens harder than most people. Reduces tyre noise.




QUICK
QUESTION:
HOW DO
YOU LIKE
TO TAKE
CONTROL?

FOUR MODES.
ONE MACHINE.

Comfort. Custom. Sport. Super Sport.

The Cyberster reads your vibe and responds.

Smooth cruise or full-send, just switch and surge.

Super Sport with Launch Control is the afterparty with no curfew.





INSIDE STORY

READY YOUR SENSES. THINGS GET INTIMATE FROM HERE.

THREE SCREENS. ONE FUTURE-FORWARD INTERFACE.

Driver information, navigation, media, where you want it, when you want it. Sci-fi digital cockpit with a dynamic wraparound triple-screen interface, reimagining modern driving for a seamless, unified experience.

- **10.25" Instrument Cluster** for speed, navigation, vehicle data, voice control & ADAS.
- **7" Infotainment Touch Screen (Left)** for multimedia, map navigation, Apple CarPlay, Android Auto, and phone connectivity.
- **7" Information Touch Screen (Right)** for energy center, weather updates, user settings, and system controls.





CONTROL. CONSOLE. CONFIDENCE.

The cockpit isn't just designed around you—it obeys you.
From the digital shifter to the haptic HVAC controls, everything is at your fingertips—and always in your favour.

- 7″ control screen
- Digital shifter
- Roof open/close button
- Door open/close controls
- Haptic climate controls

No fumbling. No second guesses.
Just one command away from your comfort zone.

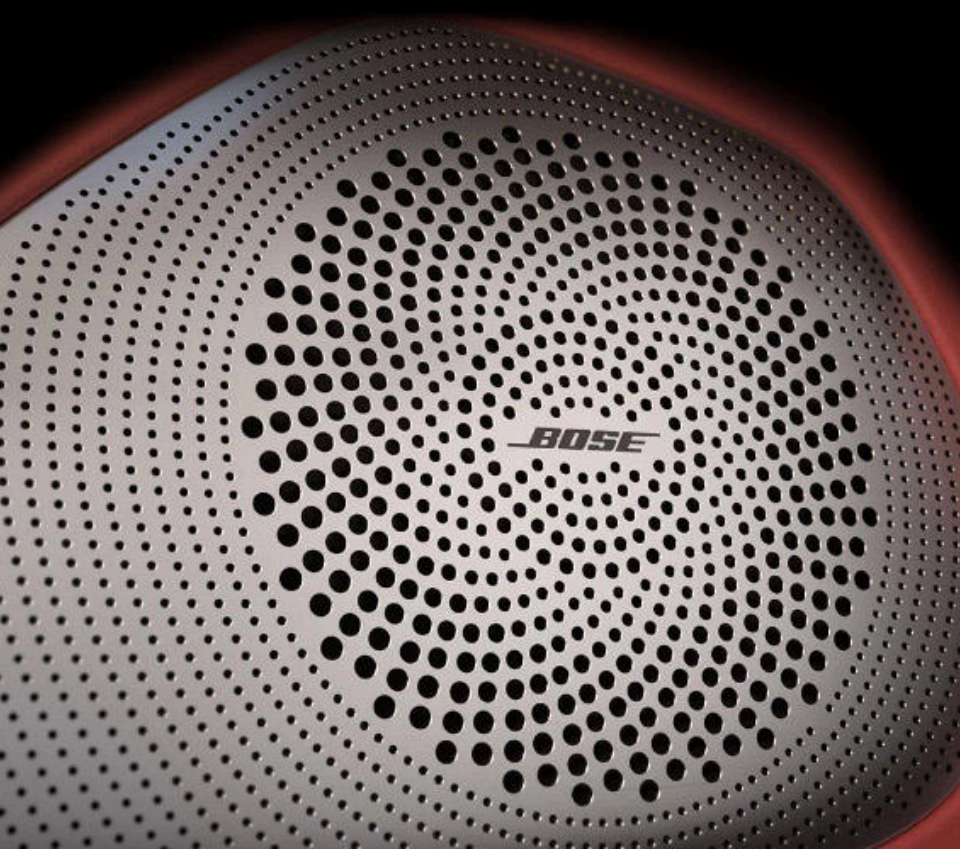
ENGINEERED FOR EARGASMS

8-speaker, 320W Bose® system with 12-channel amp and subwoofer. AudioPilot™ tech adjusts your volume to match road noise and speed.

And for the final note?

Change how your car sounds from stealth EV to snarling ICE right from the Infotainment Touch screen.

A concert hall. A symphony. A growl. All on wheels.



PLEASE TAKE YOUR SEAT. HOT SEATS. COOL ETHICS.

Heated front seats in premium, upcycled suede and leather.
Good for the planet. Great for your spine.

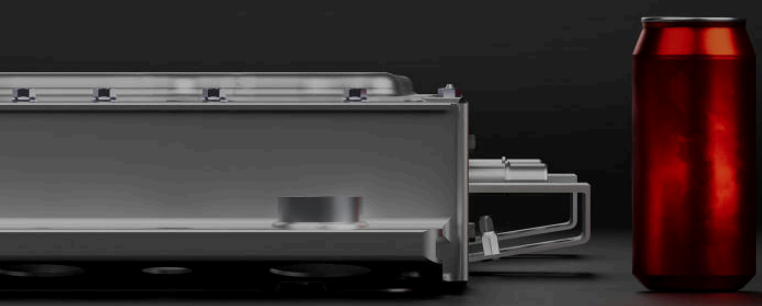
Tested in extremes.
Over 50 safety tests for strength, stiffness, and all the unexpected stuff.
Comfort and confidence, built in.



SLIMMER THAN YOUR FAVOURITE FIZZ CAN.

Pops cooler. Sits lower.

At just 110mm, the Cyberster's battery is thinner than a chilled fizz can, but what it serves is pure performance.



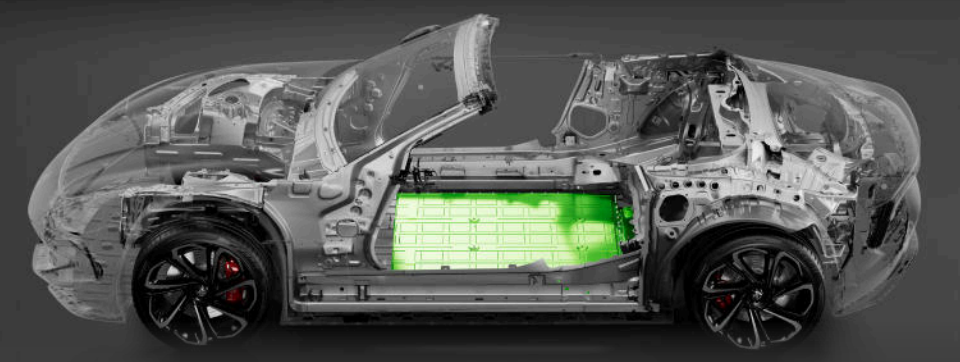
THIN BATTERY.
THICK CONFIDENCE.

Just 110mm thin but built tough, safe, and water-ready.

A 77 kWh pack delivering 580* km MIDC range on a single charge.

Lightweight. Long-range. Race-ready.

Fast charging from 10–80% in just 40 minutes^ on a 144 kW DC charger.



* Specified Range is as per standard MIDC test procedure (Part 1 + Part 2), carried out by Certifying Authority iCAT. Range may vary depending on various driving behaviour, traffic conditions, speeds, vehicle loads etc.


PUSH LIMITS.
NOT LUCK.
YOUR SAFETY
IS IMPORTANT
TO US.
56
km/h
POWER
Lewis Capaldi
Someone you loved
00:00
03:45
COMFORT READY 19:00
Energy consumption
MG
AIRBAG
SUPER SPORT

WHAT'S AROUND THE CORNER?

Confidence. Control. And zero drama.

With a Static Stability Factor of 1.83, beyond 5-star anti-rollover capability rating that beats its peers, Cyberster stays grounded when others might roll over.

Advanced cornering systems grip like instinct—so you can take curves like you were born for them.



4 AIRBAGS. ALL ANGLES COVERED.

Dual front airbags protect the head and chest from frontal impact.

Side combination airbags shield the head, chest, pelvis, and abdomen from side collisions.

Total coverage. Total confidence.

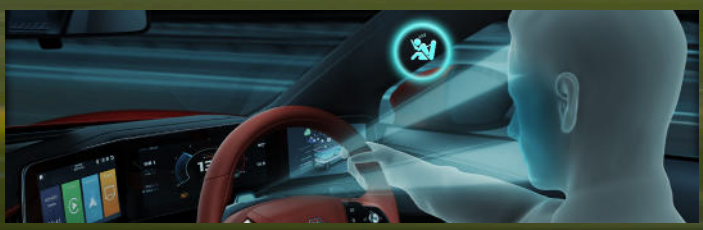


EYES FORWARD.
WE'VE GOT YOUR BACK.

MG Cyberster's Level 2 ADAS uses front cameras, dual rear radars, and Driver Monitoring System to keep you alert—and others safe. A glance away? It knows. Get drowsy, and it warns.

- Adaptive Cruise Control
- Intelligent Cruise Assist
- Lane Safety
- Collision Avoidance
- Rear Driving Assistance

Smart. Intuitive. Always watching—so you can focus on the thrill.



DRIVER MONITORING SYSTEM

CRUISE CONTROL



Adaptive Cruise Control



Intelligent Speed Limit Assist

LANE SAFETY



Lane Keep Assist



Lane Depature Warning System

COLLISION AVOIDANCE



Forward Collision Warning



Active Emergency Braking(AEB)

REAR DRIVING ASSISTANCE



Lane Change Assist



Rear Cross Traffic Alert



Blind Spot Detection

i-SMART

HELLO!

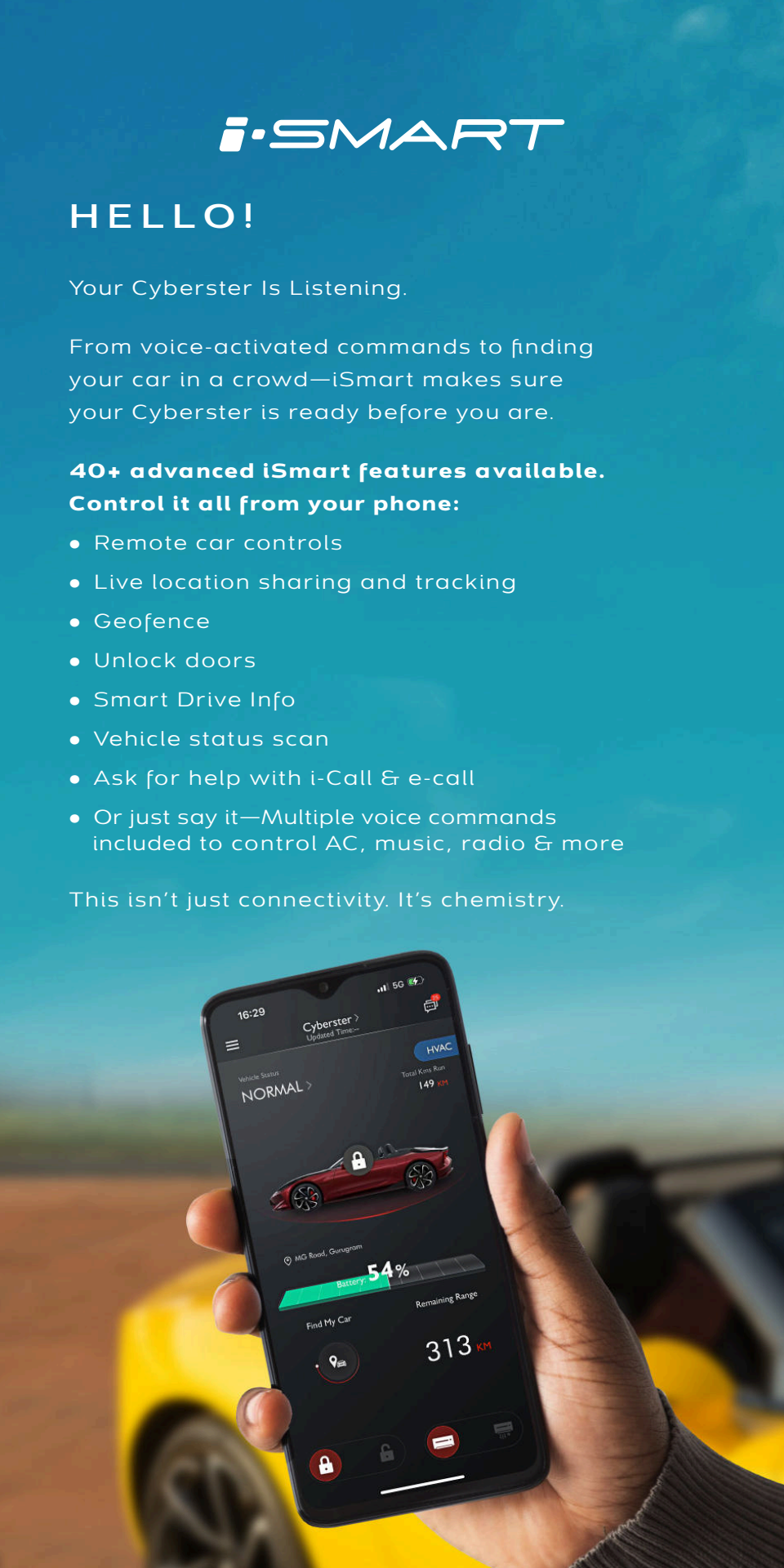
Your Cyberster Is Listening.

From voice-activated commands to finding your car in a crowd—iSmart makes sure your Cyberster is ready before you are.

40+ advanced iSmart features available. Control it all from your phone:

- Remote car controls
- Live location sharing and tracking
- Geofence
- Unlock doors
- Smart Drive Info
- Vehicle status scan
- Ask for help with i-Call & e-call
- Or just say it—Multiple voice commands included to control AC, music, radio & more

This isn't just connectivity. It's chemistry.




AFTER THE
ROAR...
CONFIDENCE
THAT GOES
BEYOND THE
DRIVE.

DRIVE IT LIKE YOU'LL NEVER NEED A PLAN B.

Own the MG Cyberster with confidence. It has your back, today, tomorrow, and for the long road ahead.

Standard All-Inclusive Package:

- 1 Free Inspection at 2 months/ 2000 km
- 3 Years/ Unlimited km warranty
- 3 Years/ Unlimited km RSA
- Lifetime Warranty for HV Battery for 1st owner only.

Optional Plans:

- Extended Warranty up to 5 Years/1.5 Lakh km.
- Extended RSA Plan up to 5th Year
- Peace of Mind Package (AMC) – Preventive Maintenance Parts + Wear & Tear for up to 5 Years/ 75,000 km

All fully worry-free. Because performance should never come with anxiety.



*For the first registered owner. Applicable for private registration only. In case of ownership change, warranty on HV Battery will be 8 years or 1,60,000 km, whichever is earlier from the f irst ever date of delivery of the vehicle. Refer Owner's manual for more details. Warranty coverage for 12V Battery is valid for 1 Year, while infotainment system is valid for 3 Years. Cyberster EV Peace of mind Package can be purchased within 12 months or before 1st Periodic Paid Service only. Extended warranty, extended RSA can be purchased within 36 months from the date of purchase.

CHOOSE YOUR FINISH LINE LOOK.



NEW KID ON THE BLOCK.


YOUR FAVOURITE SPORT,
NOW IN IRISES CYAN.
Cyberster

TECHNICAL SPECIFICATIONS

Motor	Dual Motor
Transmission	Single Speed
0-100 Km/h (Sec)	3.2
Top Speed (km/h)	200
Doors (Seating)	2 (2)
Convertible Mechanism	Electrically Operated (Weatherproof Fabric)
Drivetrain	All-wheel drive
L/W/H (mm)	4,535 x 1,913 x 1,329
Wheel base (mm)	2,691
Peak Power (PS) [kW]	510 [375]
Peak Torque (Nm)	725
Battery Capacity (kWh)	77
Range (km)	580* [MIDC]

* Specified Range is as per standard MIDC test procedure (Part 1 + Part 2), carried out by Certifying Authority iCAT. Range may vary depending on various driving behaviour, traffic conditions, speeds, vehicle loads etc.

GRADE WALK

SAFETY	• 4 Airbags (2 Front & 2 Combination Side Airbags [Head + Side]) • Pedestrian Warning sound (Exterior) • Front & Rear Parking Sensors w/ 360 Camera • Tire Pressure Monitoring System (Direct) • Rear Fog Lamp & Defogger • Tire Repair Kit • All 4 Brembo Disc Brakes • EPB w/ Auto hold • Level 2 ADAS with Front & Rear features • Real Time Driver Drowsiness Monitor
PERFORMANCE	• Launch Control (0-100 - 3.2 Sec) • Electronic Differential Lock • Driving Modes : Comfort, Sport, Super Sport, Custom • Steering Modes : Light, Standard, Sport
COMFORT & CONVENIENCE	• Electric fold & adjust ORVM w/ Heating • One shot up/ down power windows • Tilt & Telescopic Steering Wheel • Heated Leather Steering Wheel w/ Multifunction controls • 8 way power driver & Passenger seat w/ heating function • Auto AC W/ PM2.5 Filter • V2L • Push Brake Start
EXTERIOR	• Electric Scissor Frameless Doors w/ Remote opening (via Key Fob) • Convertible Soft Top (10s operation time) (Opens till 50 km/h speed) • Auto LED Headlamps w/ DRL & LED Tail Lamps • Light Weight Alloy Wheels Front: 245/45/R20, Rear: 275/35/R20
INTERIOR	• Sustainable Dynamica Suede & Leather Seats • Ambient Lights (256 Colors) • Artificial Sound Generator w/ 2 modes
INFOTAINMENT	• 10.25” Digital Cluster • 7" Infotainment Touch sreen (left) & 7" Information Touch screen (right) • 7" Touch Console Screen • Wired Android Auto/ Car Play • 8 Speaker Bose audio system

THRILL?
CHECK.
CHARGE?
ALSO CHECK.

EVERYTHING
YOU NEED TO
GO ELECTRIC
AND STAY
ELECTRIC.

CHARGE AHEAD.

Charging the MG Cyberster isn't just easy. It's practically charming. Whether you're at home, on the move, or in the mood to go full throttle, there's a charge for that.



DC SUPER FAST CHARGERS

Need a quick jolt? Go from 10% to 80% in just 40 minutes with 144 kW DC fast charging. Enough time for coffee. And a stare or two.



AC FAST CHARGERS

Get AC Fast Charger installed at home or office and charge your car from 0-100% in 12.5 hrs.



ROADSIDE MOBILE ASSISTANCE**

Mobile charging on the road during emergencies is available 24x7.



PORTABLE CHARGER WITH YOUR CAR

A portable charging cable comes with the car which plugs into a 16A socket.

eHUB by MG

UNIFIED APP FOR EV CHARGING

Find, plug, and pay—all in one app. India's widest EV network, in the palm of your hand. Unity is a good idea, isn;t it?.

MG CHARGE

MG CHARGE INITIATIVE

We're bringing 1000 AC fast chargers to public spaces across India in 1000 days. Because sharing power is powerful.

**Available in NCR, Mumbai, Hyderabad, Bangalore and Pune, subject to charger availability.

UNIFIED APP FOR EV CHARGING

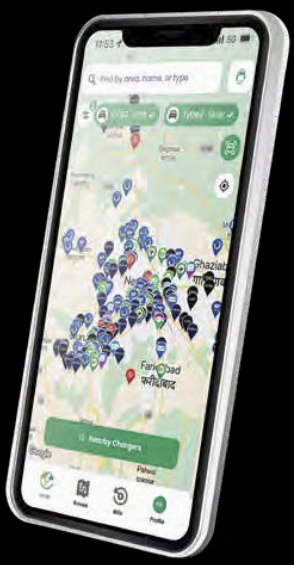
One-stop EV charging point platform with widest charging network coverage.

eHUB by MG

INTUITIVE INTERFACE
Navigate for your EV needs easily.

DISCOVER
Locate the charging points close to you and know the network.

RESERVATION
Reserve your charging slot at any charging station in the wide network*.



TRIP PLANNER
Plan a route with available charging points.

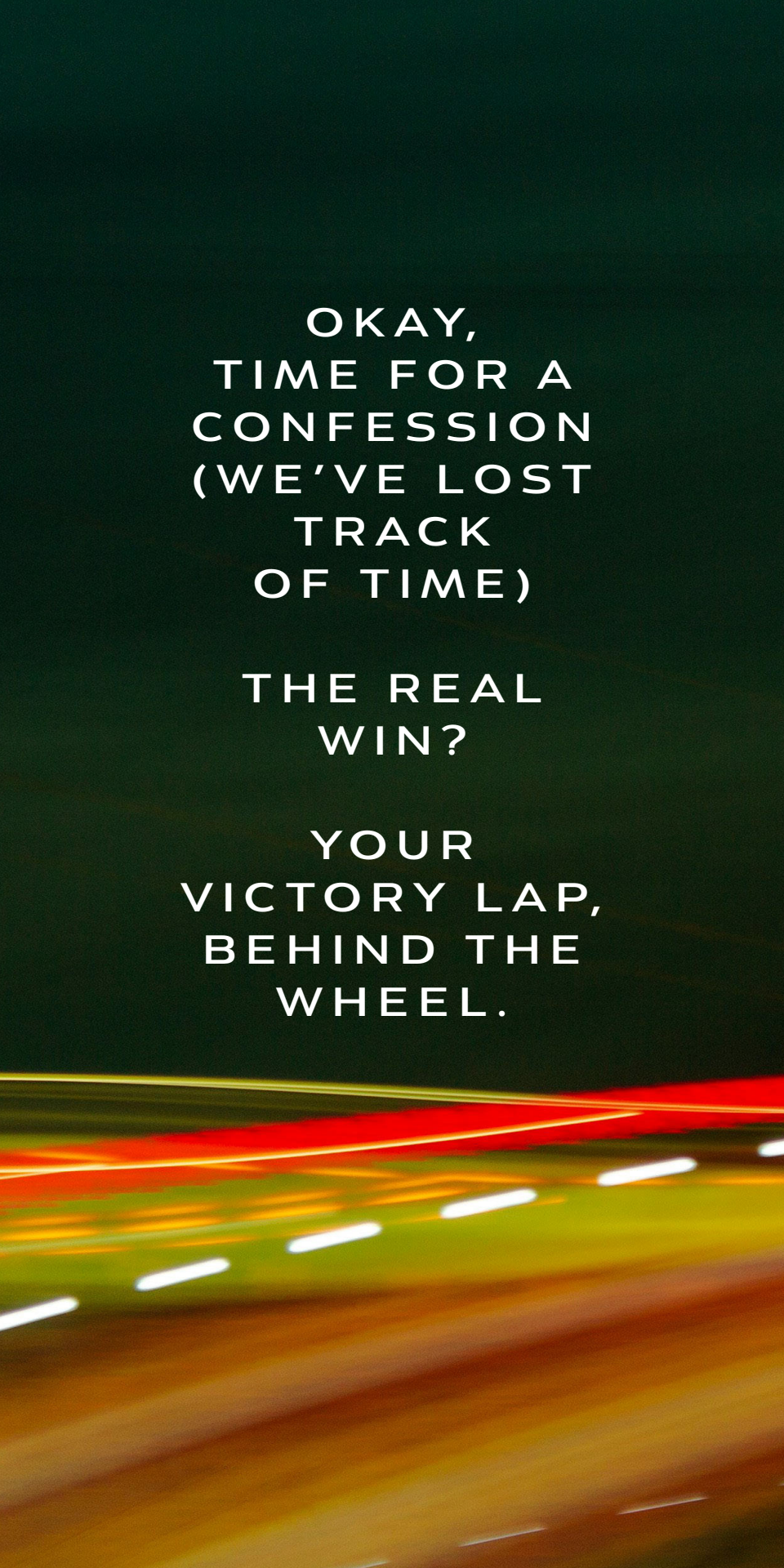
CONVENIENCE
Scan the QR code and begin charging.

EASE OF PAYMENT
Pay for charging from the app itself.

SCAN THE QR CODE

DOWNLOAD ON Google Play

DOWNLOAD ON App Store


OKAY,
TIME FOR A
CONFESSION
(WE'VE LOST
TRACK
OF TIME)
THE REAL
WIN?
YOUR
VICTORY LAP,
BEHIND THE
WHEEL.


MG SELECT
Cyberster